

ROMAN BEAUCHAMP

UX/UI DESIGNER

CONTACT

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- United States, Remote
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EDUCATION

2025

GOOGLE

- Certificate of UX/UI Design

2022-2023

NEW YORK SCHOOL OF DESIGN

- Certificate of Landscape Design

2015-2019

UNIVERSITY OF OKLAHOMA

- Bachelor of Psychology
- Minor in Native American Studies

SKILLS

- Interaction & Experience Design
- Visual & Interface Design
- Figma & Framer
- User Research
- Usability Testing
- Responsive Web & Mobile Design
- Product Strategy & Design Thinking
- Cross-Functional Team Collaboration
- Low to High Fidelity Design & Prototyping

PROFILE

Psychology graduate with a passion for understanding human behavior, 4+ years of client-facing sales and account management experience assisting commercial properties enhance the aesthetics of their outdoor spaces. Recently completed Google's UX/UI Design Certificate and built a portfolio of freelance projects applying user-centered design and interaction principles. Now focused on blending behavioral insights, design sensibility, and problem-solving skills to deliver intuitive digital experiences as an entry-level UX/UI designer.

WORK EXPERIENCE

SmartAsset

2024 - MAY 2025

National Sales Manager

- Partnered with product and UX teams to translate customer feedback into actionable design improvements, directly enhancing platform usability and client satisfaction.
- Leveraged industry expertise to advocate for user needs during feature development, influencing roadmap decisions that improved adoption and retention.
- Managed a national client portfolio and drove \$450K+ in annual revenue, providing strategic insights that shaped user-centered design enhancements.

Operate

2024

Industry Expert & UX Tester

- Led usability testing for a commercial landscaping operations app, conducting sessions with Account Managers and field supervisors to identify friction points in task logging, communication, and scheduling workflows, translating insights into actionable design improvements.
- Bridged user needs and front-end development, collaborating closely with developers to ensure UI components reflected real-world workflows, including mobile-friendly adjustments, offline functionality, and streamlined dashboard organization.
- Applied domain expertise to enhance UX, leveraging firsthand experience as an Account Manager to inform design decisions, simplify complex processes, and ensure the platform effectively reduced miscommunication and improved operational efficiency.

Yellowstone Landscape

2021-2024

Account Manager

- Managed a portfolio of 250+ commercial landscape accounts, overseeing \$1.6M in contractual revenue and ensuring exceptional client satisfaction with a 94% retention rate.
- Developed and executed strategic account plans, identifying customer needs, promoting upselling opportunities, and streamlining operations for maximum efficiency.
- Leveraged landscape design expertise to drive \$2.9M in enhancement projects, delivering visually compelling and functional solutions that aligned with client goals and site requirements.